



Workflow Manager

Control Application Packaging Workflow, Software License Management Workflow, and the Entire Enterprise Application Lifecycle

Reduce IT Costs

Coordinate your Application Readiness and Software License Optimization teams to eliminate costly errors and reduce manual effort

Maximize IT Productivity

Real time updates increase data accuracy of procurement, receiving, and deployment of new software

Follow Best Practices

Standardized workflows and automate software asset management across your organization

Accelerate Application Projects

Software packages move through to deployment faster and exceed SLAs

Keep In Sync

Dynamic workflows update AdminStudio, FlexNet Manager Platform, CMDDBs, and other ITSM systems

When IT-wide processes such as preparing application for deployment, migrations, and license optimization are managed poorly, expensive errors can occur, resulting in costly delays, lost productivity, and overspending. *Workflow Manager* standardizes, coordinates, and automates the management of applications through the entire enterprise lifecycle, reducing costs and maximizing productivity.

Workflow Manager from Flexera Software® is a Web-based end-to-end IT process management solution that gives IT total control over *Application Readiness* and *Software License Optimization* processes. Using Workflow Manager, organizations can follow standardized processes based on best practices that cut costs and make IT more efficient.

Centrally Manage Projects, Applications, and IT Resources

Whether managing a small team or multiple IT centers around the world, Workflow Manager makes it easy to monitor every aspect of application packaging, application virtualization, and software

asset management. Workflow Manager shows the real-time status of every project, who is working on it, and any issues that arise, so you can take action to ensure service level agreements (SLAs) are met or exceeded.

Integrated with AdminStudio for Better Package Management

Workflow Manager is integrated with Flexera Software's AdminStudio®, the premier software packaging and virtualization enablement solution. Workflows include AdminStudio tasks and progress is automatically reflected in the Workflow Manager dashboard. The combined solution shares the Application Catalog, so all package files and metadata generated by AdminStudio is captured along with application request and workflow information from Workflow Manager. This data is accessible anytime using Workflow Manager's powerful reporting tools and can feed into your configuration management database (CMDB) to simplify IT Infrastructure Library (ITIL), Microsoft Operations Framework (MOF), and Behavior-driven Development (BDD) implementations.

"Workflow Manager provides us with a standardized way to manage the entire application preparation process. It...increases efficiency, and ultimately results in faster, more reliable deployments."

Conor Maguire
Hewlett Packard

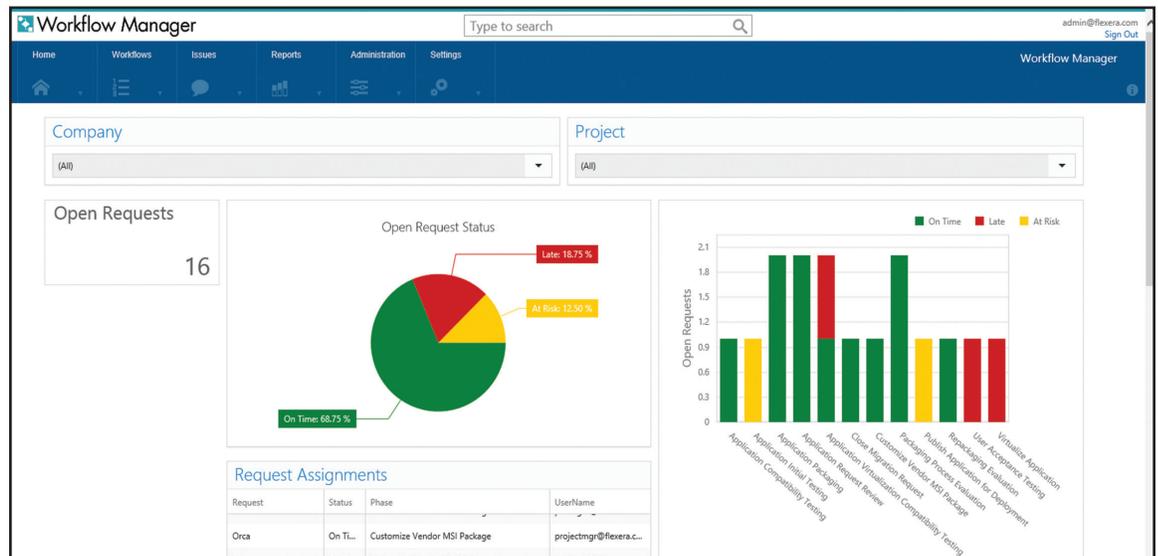


Figure 1: Workflow Manager shows the real-time status of every project.

Integrated with FlexNet Manager® Suite for Enterprises

Deliver workflow management for Software License Optimization processes out of the box. Workflow Manager uses the FlexNet Manager® Platform API web service to return software license compliance-related information, including lists of computers, end-users, and software licenses. Dynamic workflows update FlexNet Manager Platform, CMDBs, and other ITSM systems to keep each repository in sync and streamline the process.

Streamline Management of the Enterprise Application Lifecycle

With Workflow Manager, IT staff are shown the entire process in an easy-to-follow graphical workflow, so they know exactly which steps to perform and in which order. Workflows are easily customized to fit an organization's unique project requirements.

Integrated with IT Service Management solutions – Keep related IT groups informed and involved in the Application Readiness and Software License Optimization processes. Workflow Manager integrates with leading ITIL configuration management databases (CMDBs) and IT Service Management

(ITSM) data sources, including ServiceNow, BMC Remedy® ITSM Suite, HP Service Anywhere, and HP Service Manager.

Customize to Fit Your Organization's Requirements

Workflow templates are easily customized to meet the unique business processes and changing needs of your enterprise. From the application request details that application owners submit to IT, to the workflow process that packagers follow, to the management of licenses for compliance, Workflow Manager is continually updated to keep projects ahead of schedule and enforce best practices specific to your enterprise's needs.

- **Robust Workflow Management** – Requests are automatically routed to the correct contributor throughout Application Readiness and Software License Optimization processes, ensuring the right people have the right information at the right time to significantly maximize productivity.
- **Dynamic Workflow Templates** – Out of the box workflow templates automate and enforce common Application Readiness and Software License Optimization processes. Save time and effort and ensure each step in the process is followed consistently.

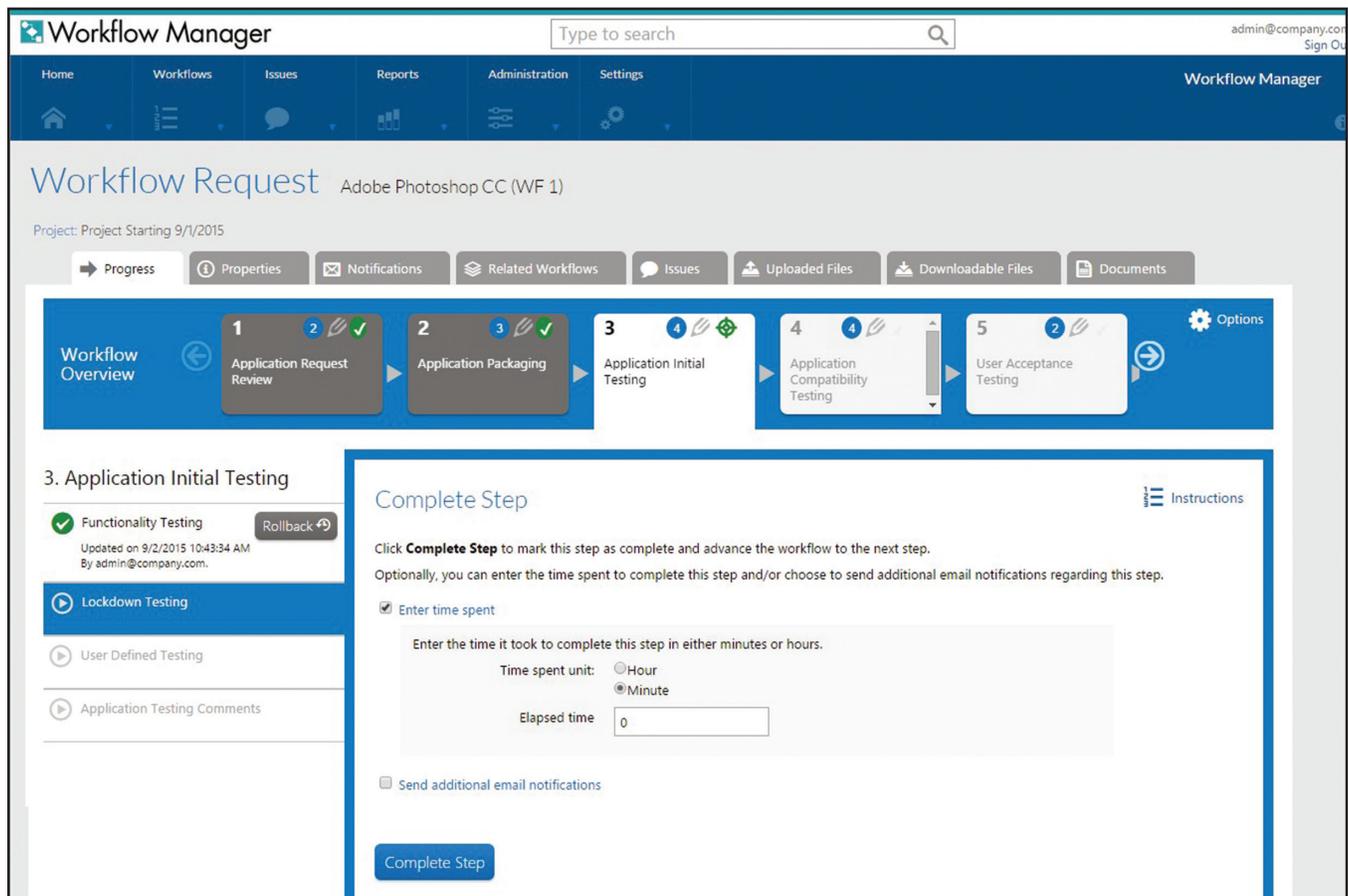


Figure 2: Application Readiness Workflow Templates automate the six-step process.

- **Service Level Reporting Keeps Projects on Time** –

Accurately measure the volume of work and completion speed to predict accurate turnaround times, and highlight bottlenecks that may affect the ability to meet or exceed Service Level Agreements (SLA). Detailed reporting keeps management up to date and helps set proper expectations for project scope and completion.

Application Readiness Workflow Templates

Automate the six step Application Readiness process with workflow templates designed to standardize and enforce best practices for consistent delivery of applications. Maintain consistent and repeatable processes that ensure reliable applications and accelerate service delivery.

Multi-browser Support

Workflow manager supports all leading browsers including; Firefox, Chrome, Safari, and Internet Explorer. Access the workflow dashboard, design templates, and manage projects using the browser of your choice.

Mobile Application Readiness Workflow Templates

Add mobile applications to your Application Readiness process with workflow templates designed to standardize and enforce Application Readiness best practices. This allows consistent delivery of mobile applications from leading Mobile Application Management solutions, including VMware AirWatch and MobileIron.

About Flexera Software

Flexera Software helps application producers and enterprises increase application usage and the value they derive from their software. Our next-generation software licensing, compliance and installation solutions are essential to ensure continuous licensing compliance, optimized software investments and to future-proof businesses against the risks and costs of constantly changing technology. Over 80,000 customers turn to Flexera Software as a trusted and neutral source for the knowledge and expertise we have gained as the marketplace leader for over 25 years and for the automation and intelligence designed into our products. For more information, please go to:

www.flexerasoftware.com

Next Step:

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